

NORTHWEST ARKANSAS BELONGING BAROMETER 2024

Everyone feeling like they belong is very important for a thriving community. We are using this survey to measure belonging in Northwest Arkansas. Our goal is to understand our community better and gather data to make the region more inclusive for everyone. Please complete the form and share widely within your community, including with family and friends in Northwest Arkansas.

Scale Instructions:

Scale for answering the questions 1-10: Please indicate the extent to which you disagree or agree with each statement.

1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree

I live in:

- Bella Vista
 Bentonville
 Centerton
 Fayetteville
 Lowell
 Pea Ridge
 Rogers
 Siloam Springs
 Springdale
 Tontitown
 Other:

1. I feel emotionally connected to my city.

Strongly Disagree	1	2	3	4	5	Strongly Agree
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

2. I am unable to influence decision-making in my city.

Strongly Disagree	1	2	3	4	5	Strongly Agree
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

3. I feel emotionally connected to my city.

Strongly Disagree	1	2	3	4	5	Strongly Agree
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

4. I feel unable to be my whole and authentic self with people in my city.

Strongly Disagree	1	2	3	4	5	Strongly Agree
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

5. People in my city value me and my contributions.

Strongly Disagree	1	2	3	4	5	Strongly Agree
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

6. My relationships with others in my city are as satisfying as I want them to be.

Strongly Disagree	1	2	3	4	5	Strongly Agree
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

7. I feel like an “insider” who understands how my city works.

Strongly Disagree 1 2 3 4 5 Strongly Agree

8. I am comfortable expressing my opinions in my city.

Strongly Disagree 1 2 3 4 5 Strongly Agree

9. I am treated as “less than” other residents in my city.

Strongly Disagree 1 2 3 4 5 Strongly Agree

10. When interacting with people in my city, I feel like I truly belong.

Strongly Disagree 1 2 3 4 5 Strongly Agree

How would you best describe yourself?

- American Indian, Native American or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino
- Middle Eastern or North African
- Native Hawaiian, Marshallese or other Pacific Islander
- Two or more races
- White
- Prefer to self describe

How would you best describe yourself?

- Female
- Male
- Non-binary
- Transgender
- Prefer to self describe

What is your age?

- 5 - 17
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 64
- 65 - 84
- 85 - 99
- 100 years and over

How would you describe your faith or personal belief system?

- I have a faith tradition
- I identify as agnostic
- I identify as an atheist
- Spiritual
- Prefer to self describe

**After you complete the survey, please mail it to:
Northwest Arkansas Council
Attn: EngageNWA
4100 Corporate Center Drive Suite 205
Springdale, AR 72762**